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<https://en.wikipedia.org/wiki/Honda>

ROBERT L. SHOOK - About The Author -

Robert L. Shook is the author of 57 published books, including six New York Times best sellers. *The IBM Way * Honda: An American Success Story *Turnaround:

<http://robertlshook.webs.com/about-the-author>

Telling The Secrets To Honda's Automaking Success -

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http://articles.orlandosentinel.com/1990-03-22/topic/9003212639_1_honda-engines-civic

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<http://www.marketplace.org/topics/economy/honda-american-success-story>

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